



Hi! We're Fisheye!

A design-oriented, strategy-driven, and brand-focused international marketing agency.

We began in Cairo, Egypt, in 2012 with experts from the design and advertising industry and just a couple of clients. Today, after a decade of dedication and passion, we're proud to hold offices in Egypt and Canada, where we walk side-by-side with both major and upcoming businesses to support their different stages of growth.



We offer 360° Design, Branding, Video & Digital Services.









BRANDING



We start by getting a clearer vision of your brand. First, we understand what it means to you and your targeted market. After extensive research, we tie your brand's heart and core to its unique points in a way that creates a carefully crafted yet relatable identity.

Your brand will have its own voice, one that speaks to your audience through our imaginative design process.

Full Brand Strategy

Brand Naming

Brand Personality

Visual Identity

Corporate Identity Manual

Brand Positioning



Our experienced team of talented designers will build your brand's full visual identity, from designing your main logo to developing the brand guidelines all the way to designing creative advertising campaigns that connect with your audience.

Whether you need to boost your sales, raise awareness, address new markets or simply increase brand recognition, our fisheye vision will guarantee that by always bringing something new to the table.

Logo Design

Brand Guidelines

Stationary Designs

Point of Sales Material (POSM)

Packaging Design

Print Collateral

Retail & Environment

Digital Branding

DESIGN



DIGITAL



We believe nothing builds a character for a brand as much as the integrated technique we approach every project with.

We specialize in a wide range of digital services, from creating your online presence from scratch all the way to implementing, tracking and adjusting its merit. Aligning your brand's look and feel throughout all the different mediums.

Digital Marketing Strategy

Mobile App IOS & Android

Online Media Buying

Website Design & Development

Social Media Management

SEO & SEM



Videos and animations have a proven record of higher degrees of customer engagement, when compared to other types of marketing materials. We provide a variety of animated visuals to enrich your marketing communications and help you reach your audience in more effective and entertaining ways.

Character Design

2D Animations

Storyboards

3D Animations

Scriptwriting

Documentaries

Infographics

Corporate Videos

VIDEO





OUR REACH

We've always been determined to become one of the leading agencies, both locally and globally. And we've been doing a decent job so far. Our reach now extends beyond the Egyptian market and includes clients in Canada, as well as multiple countries in the MENA region.



OUR FRIENDS



























































































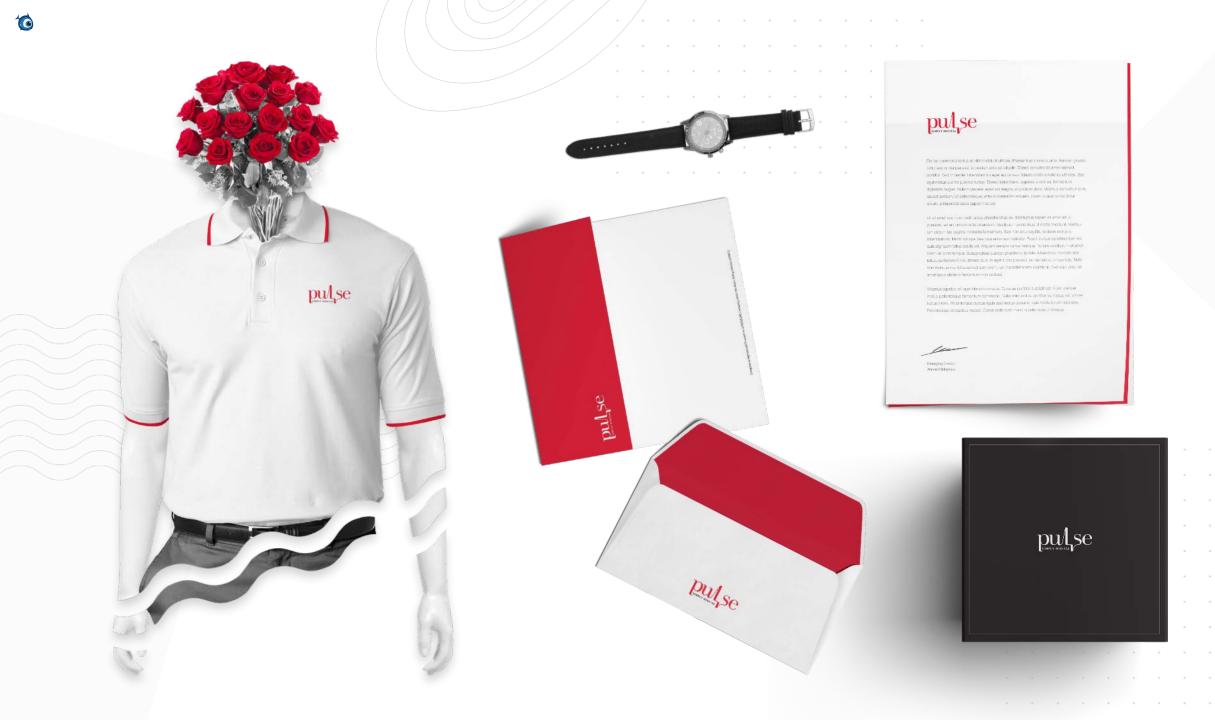




BRANDING

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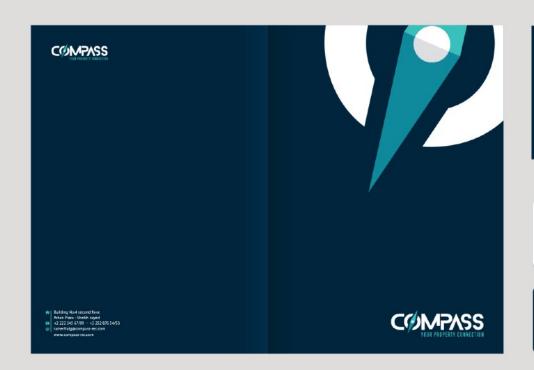






















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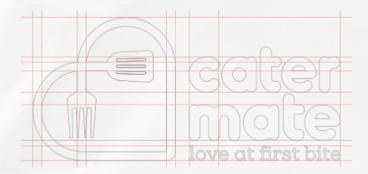
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LIGHT BULB

Ideas, skills, creativity.





PEOPLE

Talents, brains, experiences.



The brightest ideas spark when great minds meet together.





LOGOMARK

WORDMARK













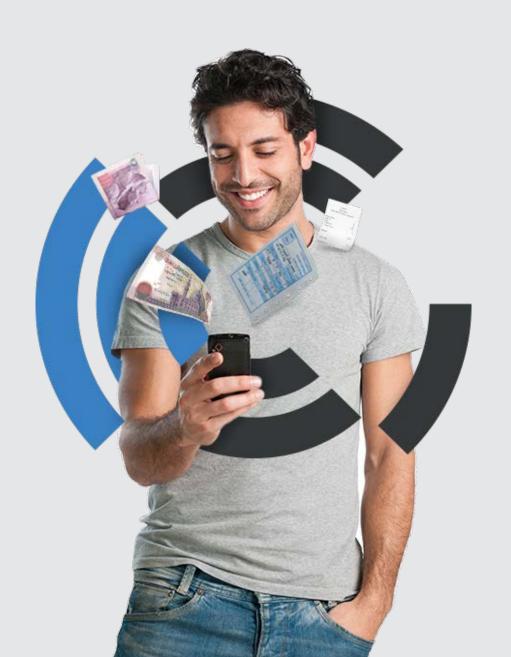














Logo Structure











Icon Styles















ادفع على طول

أأمن طريقة لدفع فواتيرك

































TO: Melanie Winston Subject: Order statu

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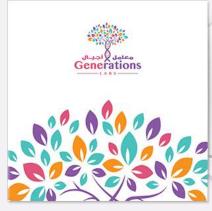
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Best regard

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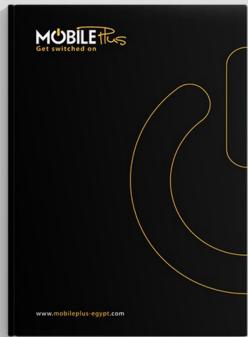


























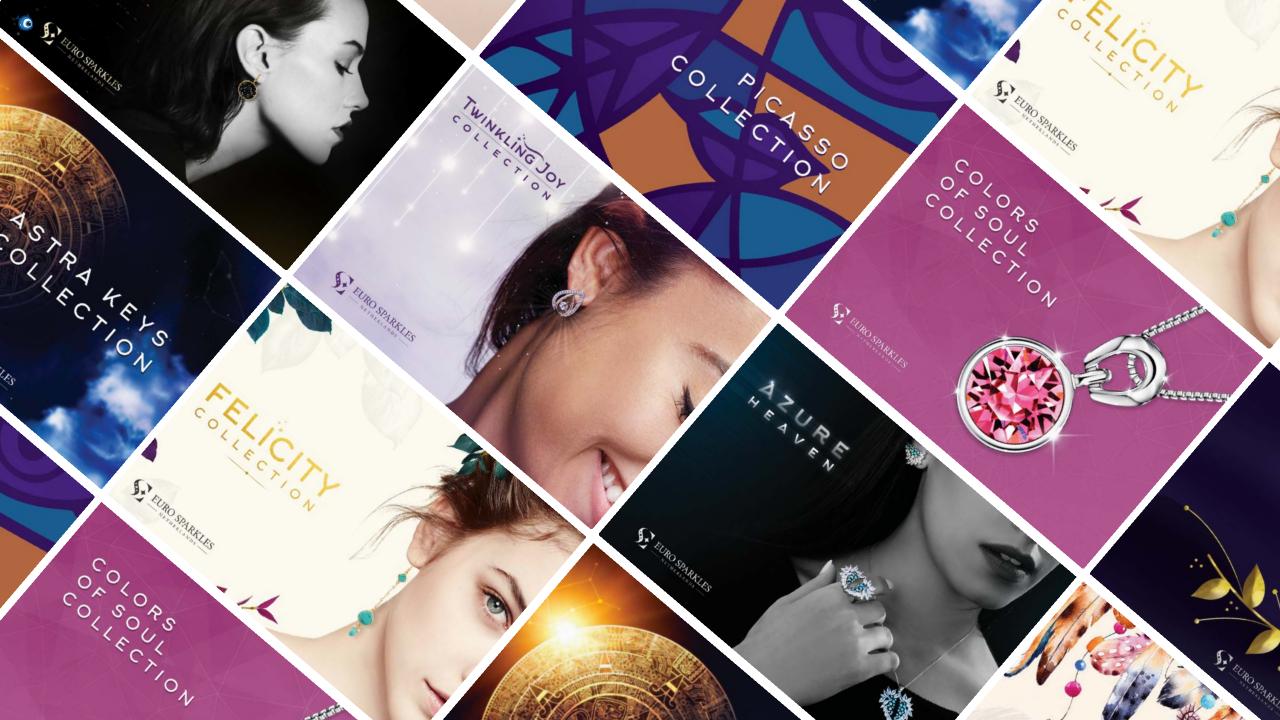






































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WHEN JOY FREEZES OVER

make it your way





























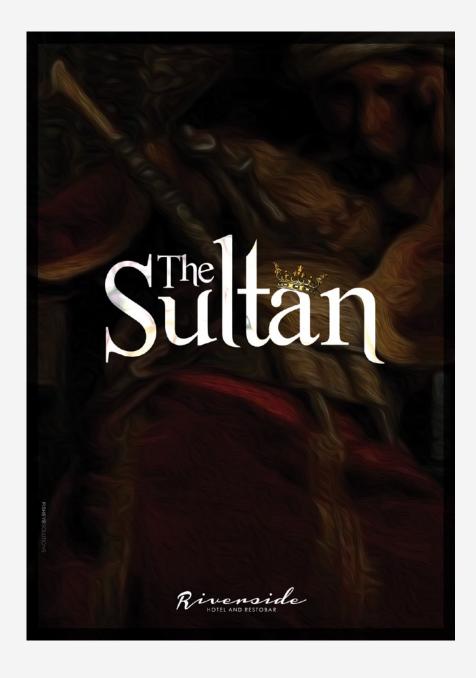


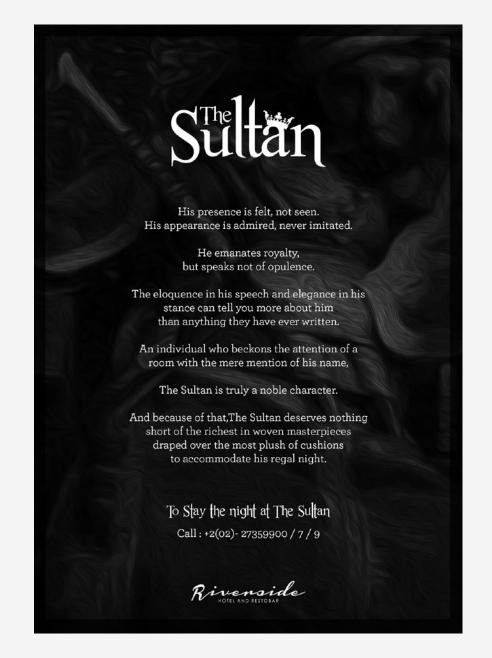
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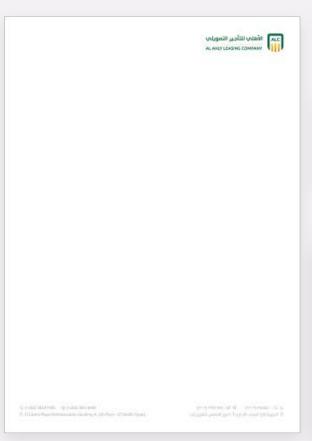




















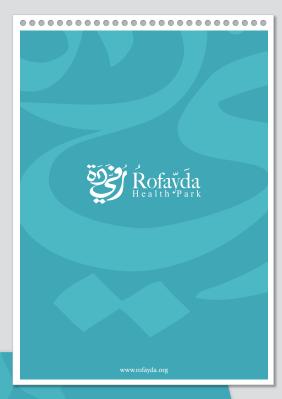






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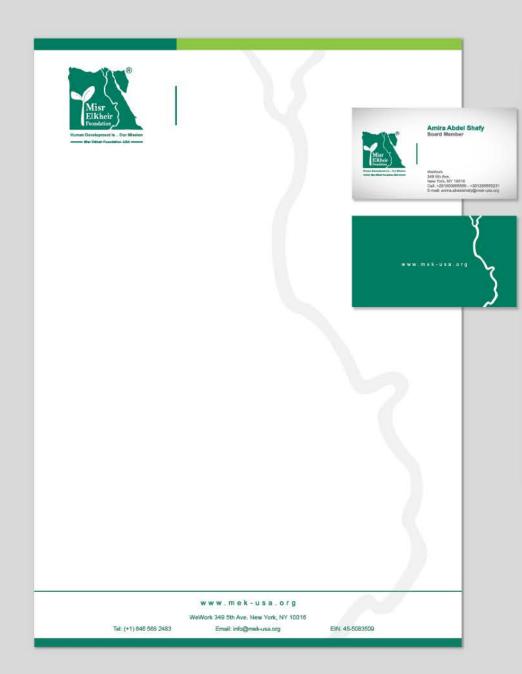
Tel: (+202)25751431 - Fax: (+202)25770225

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Message goes here.

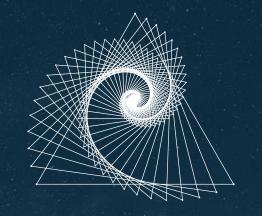
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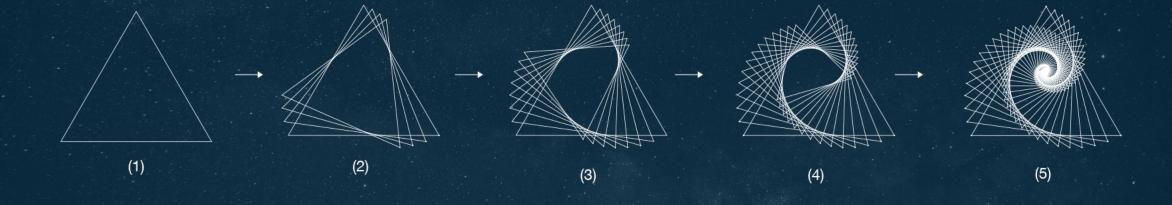
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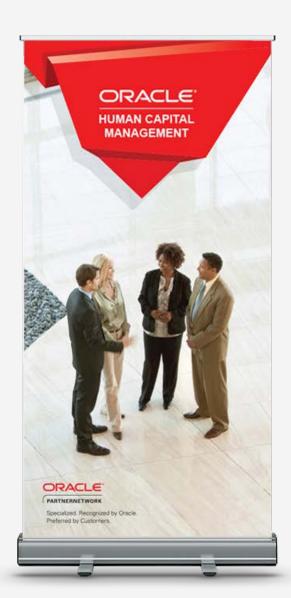
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- info@globaleng-eg.com Info@studio?egypt.com
- 134 EL Nile street, Al Agouza, Giza, Egypt





CTS











































LOGOS

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PACKAGING





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ROSEMARY

SIMPLY NATURAL



Product Health Benefits

Cancer prevention Improves memory

Mood elevator

Migraine help

Immune booster

Aids digestion

Anti-aging

Liver detoxification

Fresh breath



The traditional people of the area, the Jebeliya Bedouin. the Jebeliya have always been practising agriculture and are expert gardeners which is very evident in the wadis around Saint Katherine.

We recomend this product:



NATURAL



ORGANIC



LOW FAT

Packaging date: Expiry date:









ADVERTISING MISC.

PHARMACONEX



































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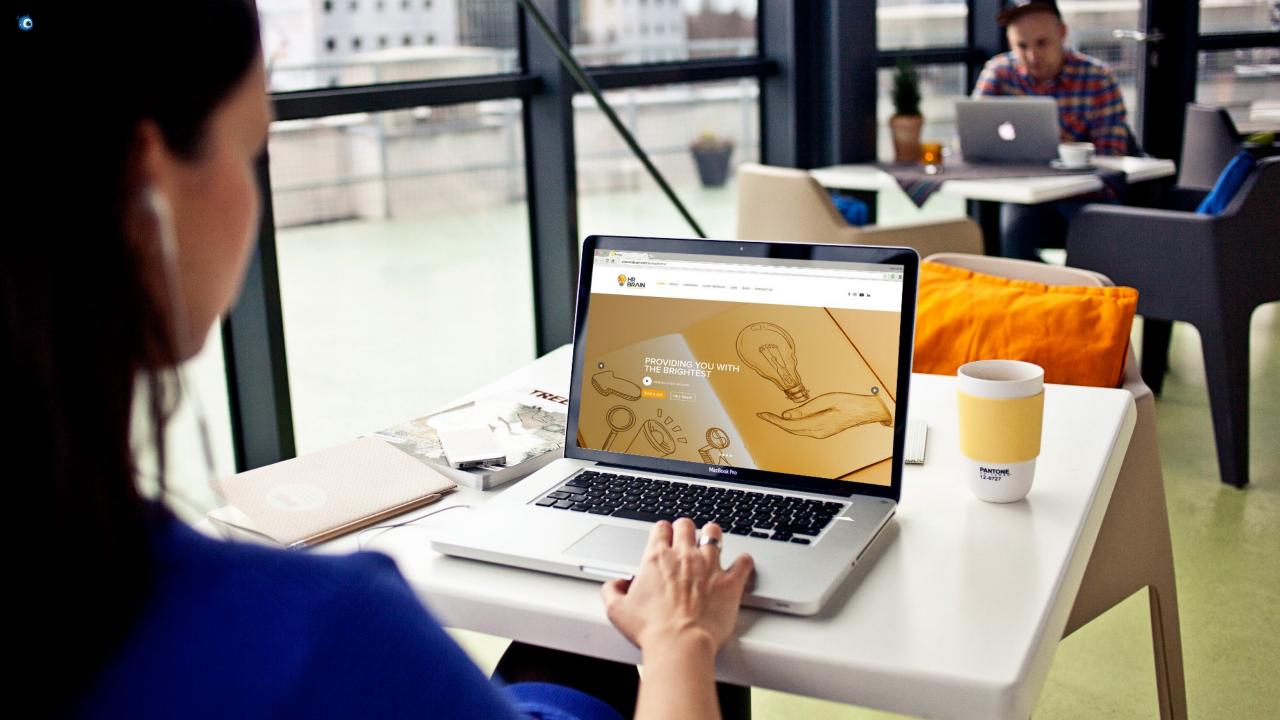




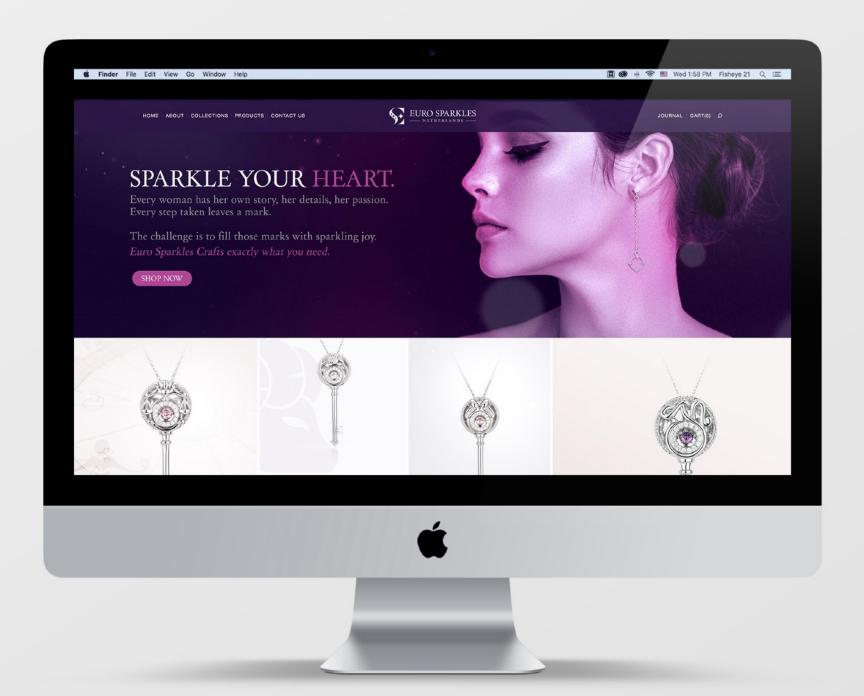


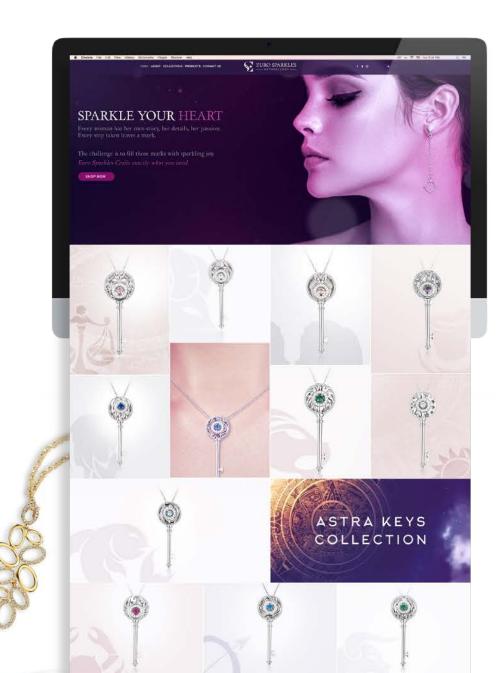
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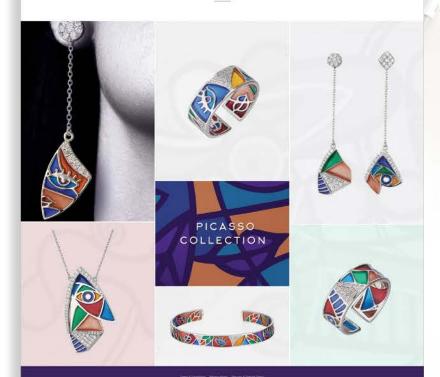




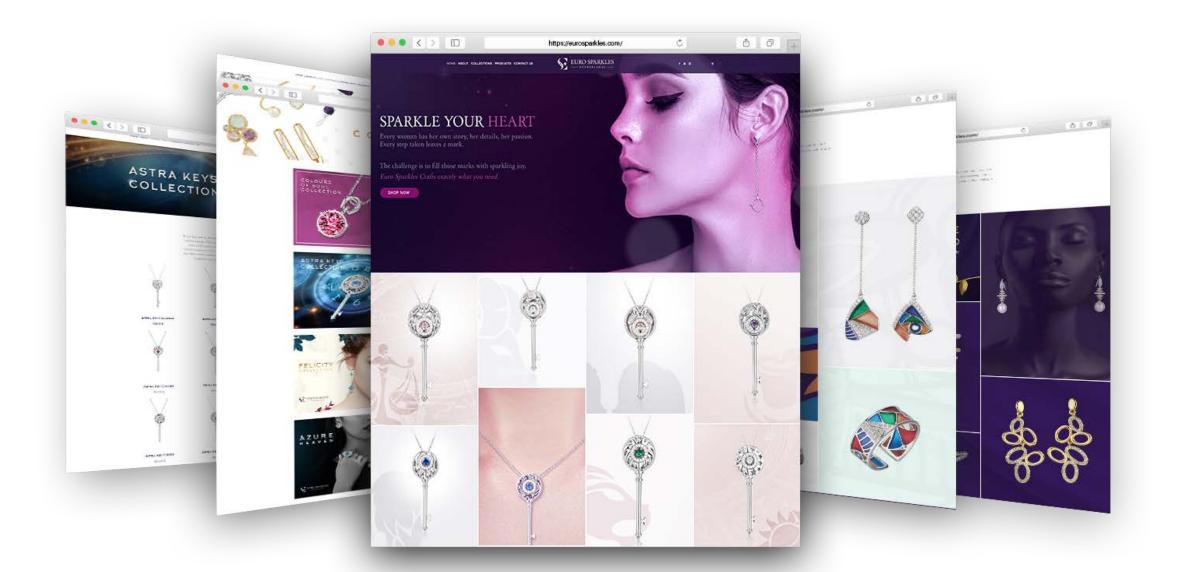


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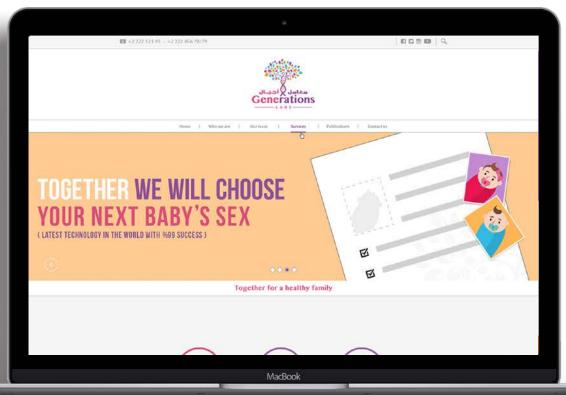


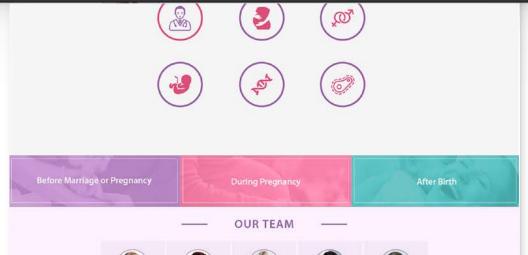


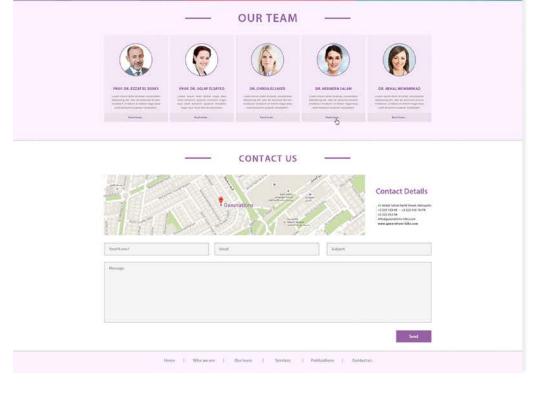






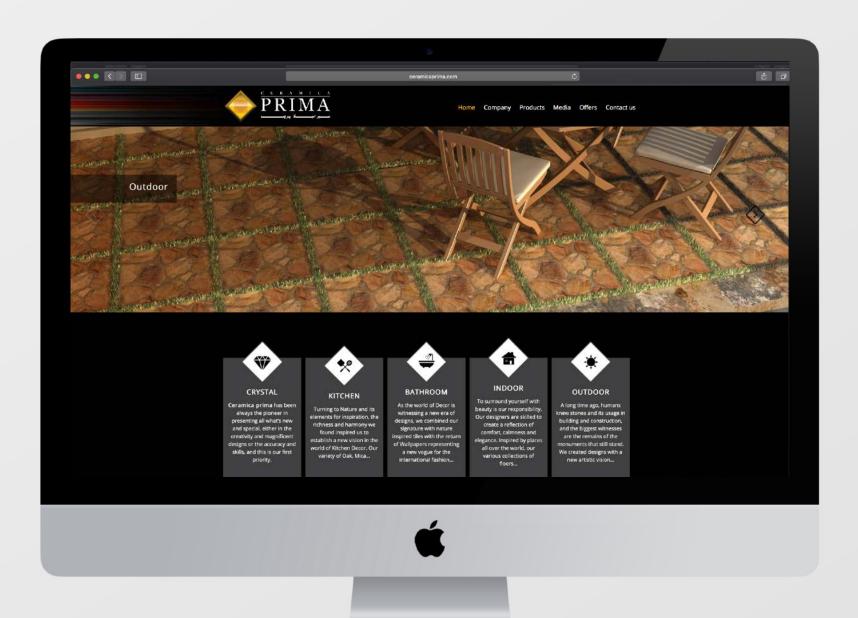






















IAB Services



REPRESENTATION AND PERMITS















CATERING

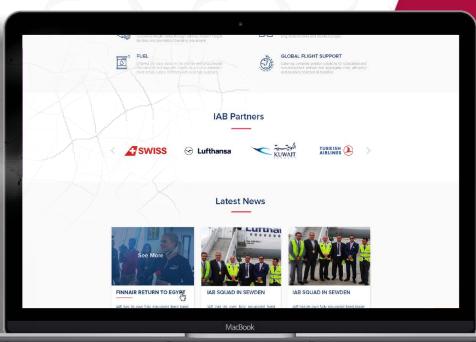
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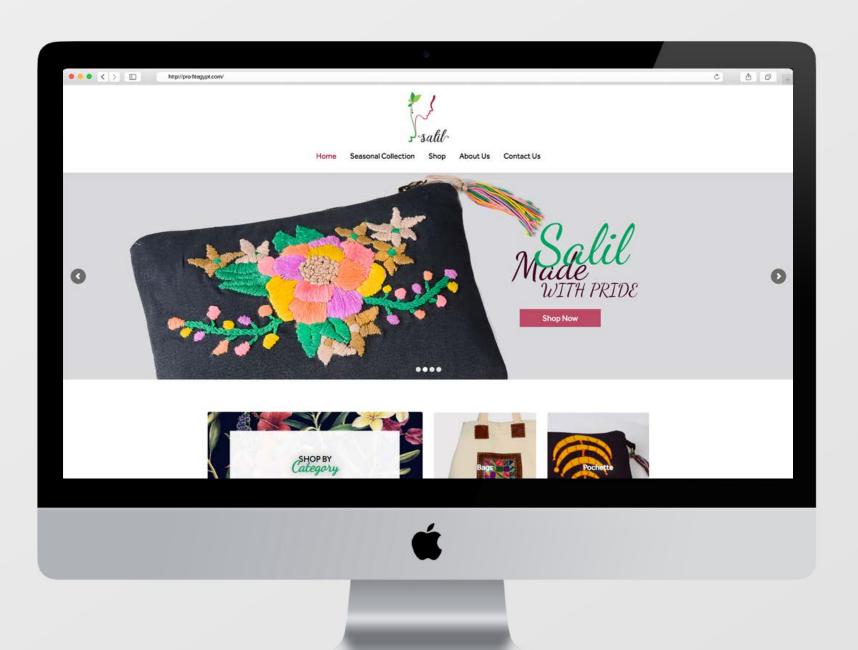


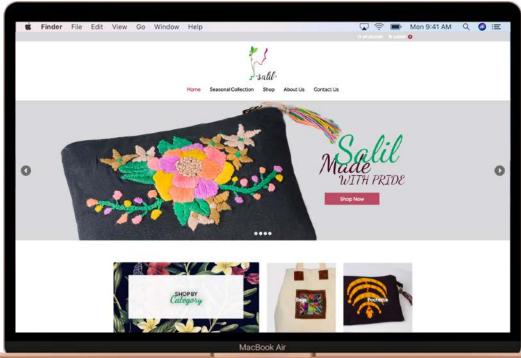


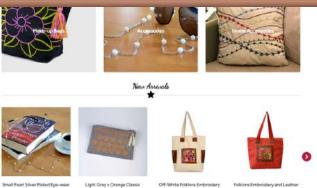












and Leather pockets Tote bag

450.00EGP

Tote bag

450.00EGP

Pochette

350,00EGP

Accessory

120,00EGP











Multi-color Sashico Cushion 350.00EGP

Multi-colored Embroidery Table 725.00EGP

Orange(Green x Brown) Nubi Pattern Make-up Bag 350.00EGP

Green Classic Pattern Make-up Bag orange beads

350.00EGP

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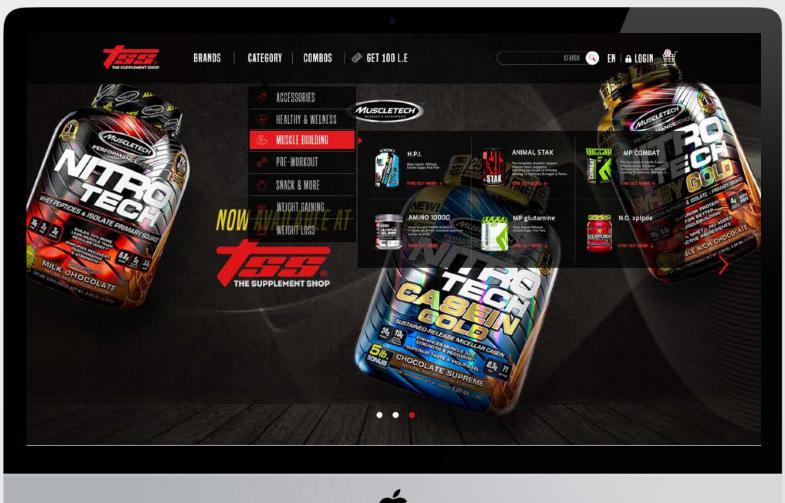
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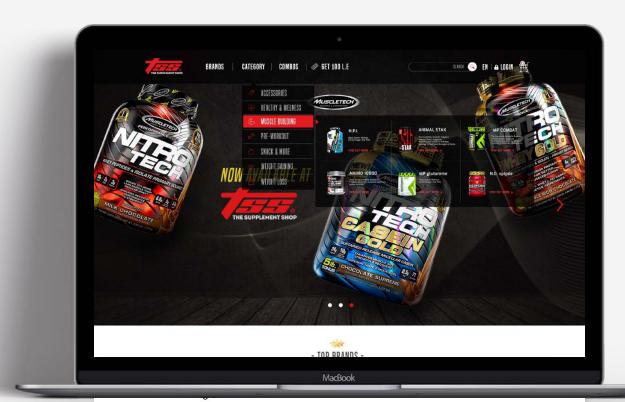


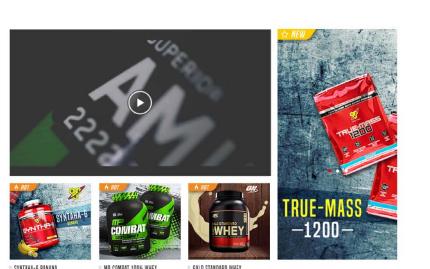














Price: 750 L.E



Price: 750 L.E







Price: 750 L.E









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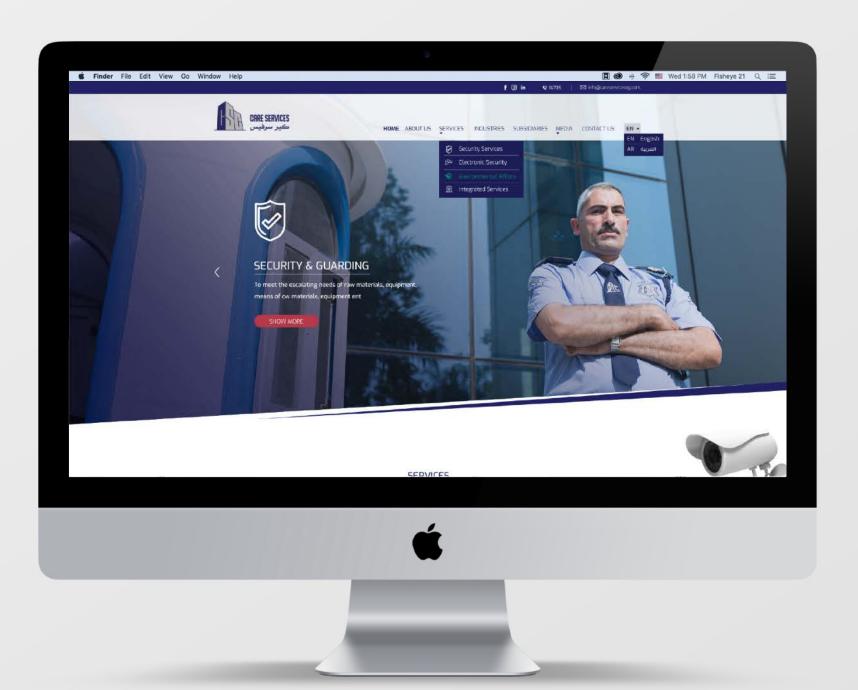
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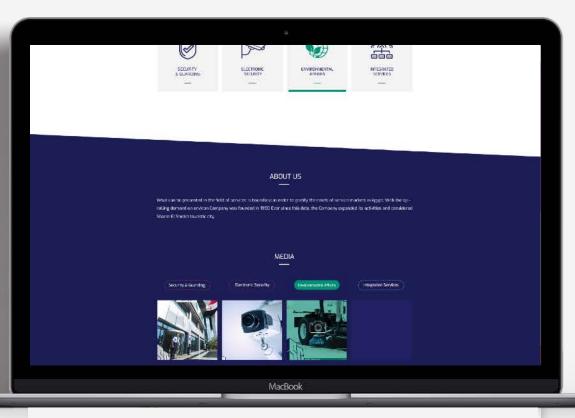












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Care Services Certified from ASIS & BICS

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Services Available
16 points in Egypt.



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MOBILEAPPS





Click here for the full project





Mobile Applications





Download Knorr Arabia App Now Available at the App Store

https://itunes.apple.com/us/app/knorrarabia/id531384160?mt=8

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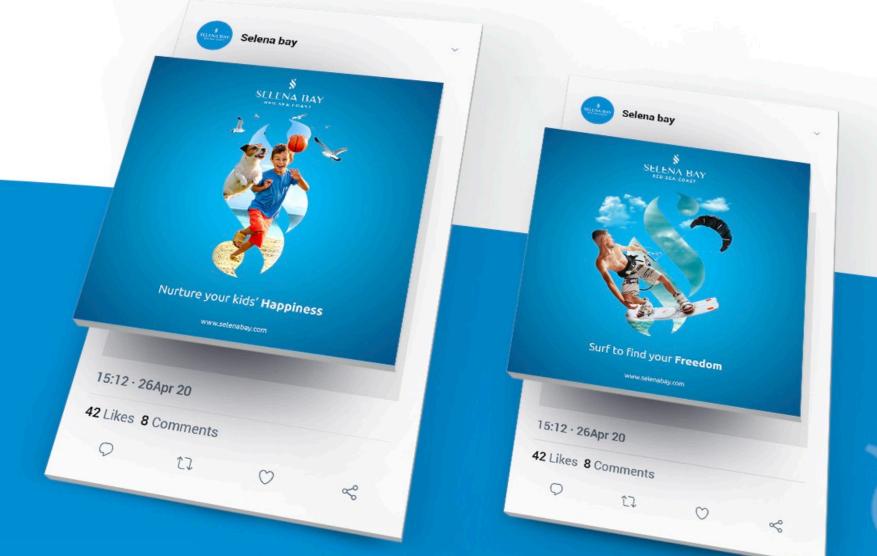
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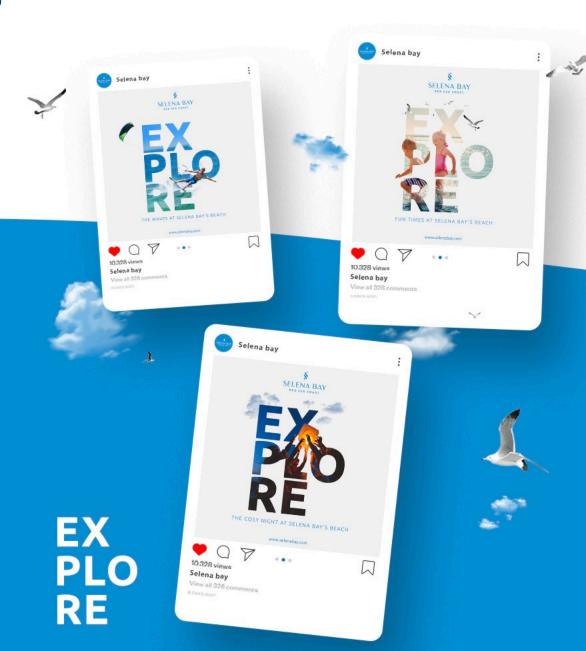
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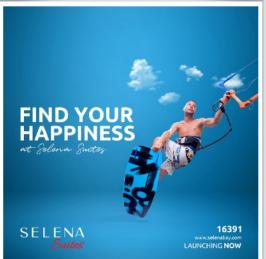


SOCIAL MEDIA DESIGN WORK

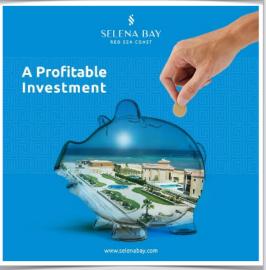
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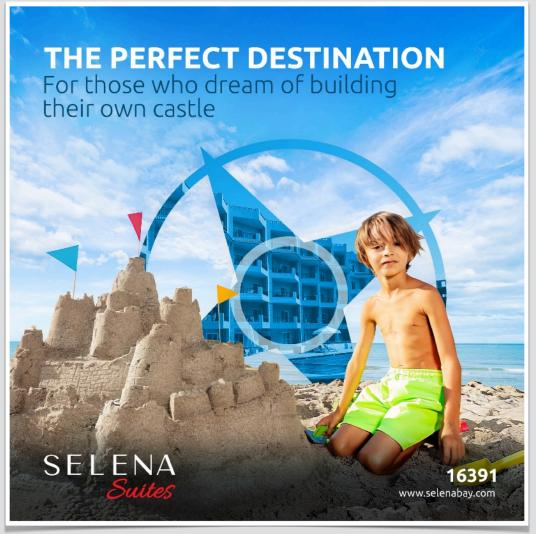










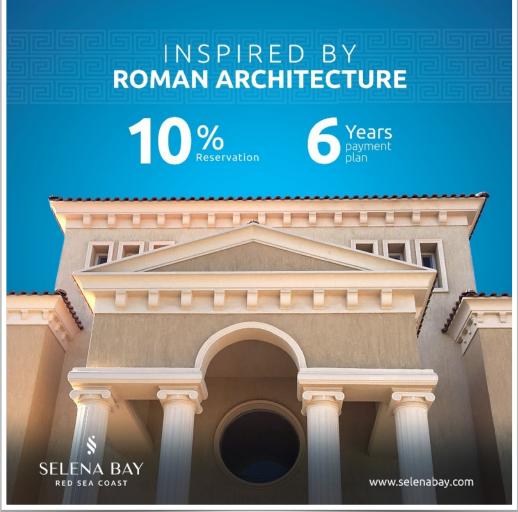






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SOCIAL MEDIA DESIGN WORK
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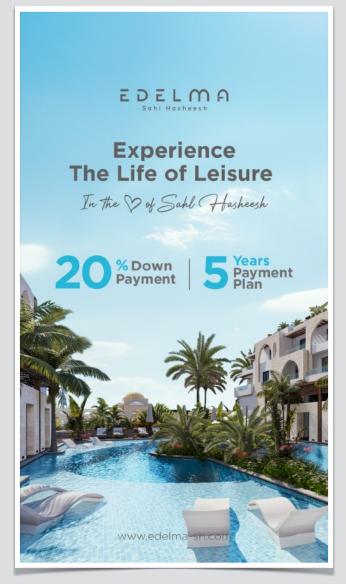




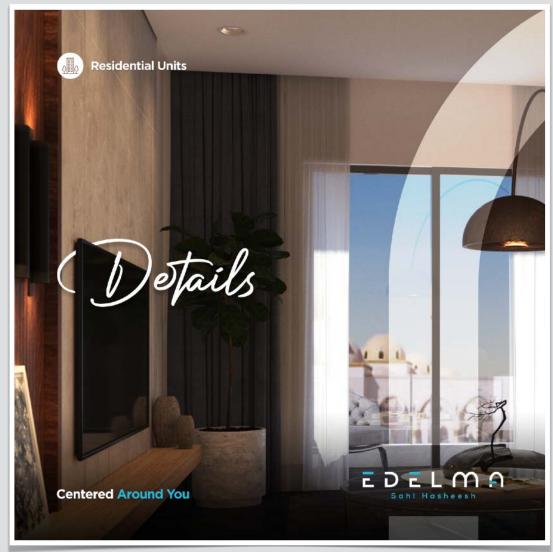
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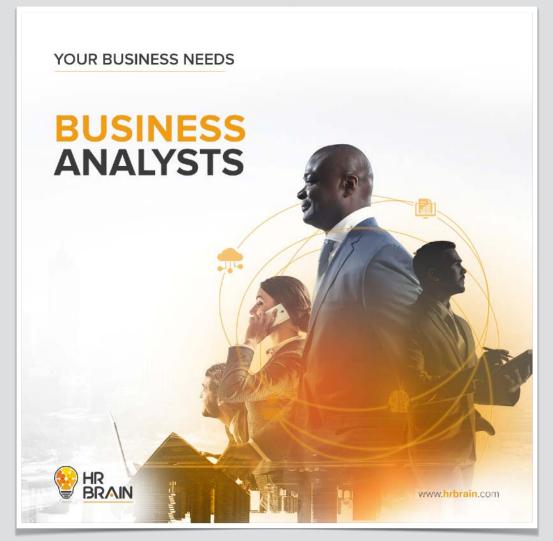














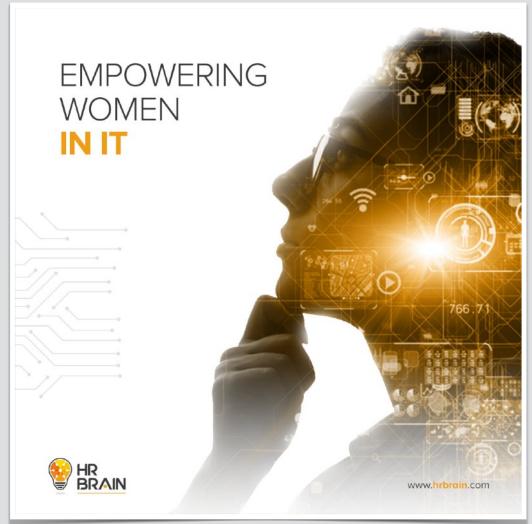














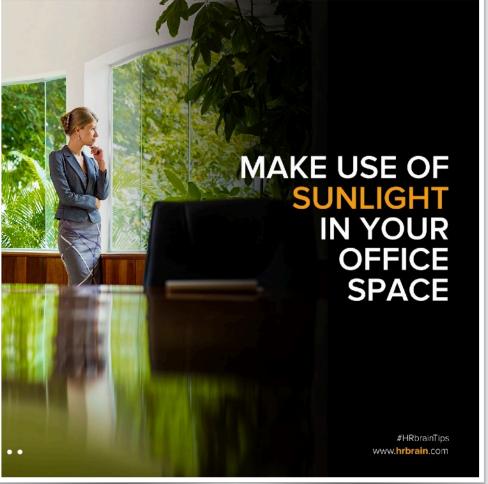














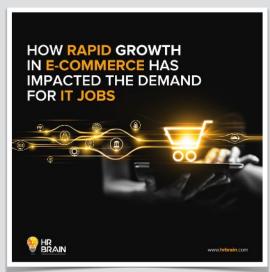
















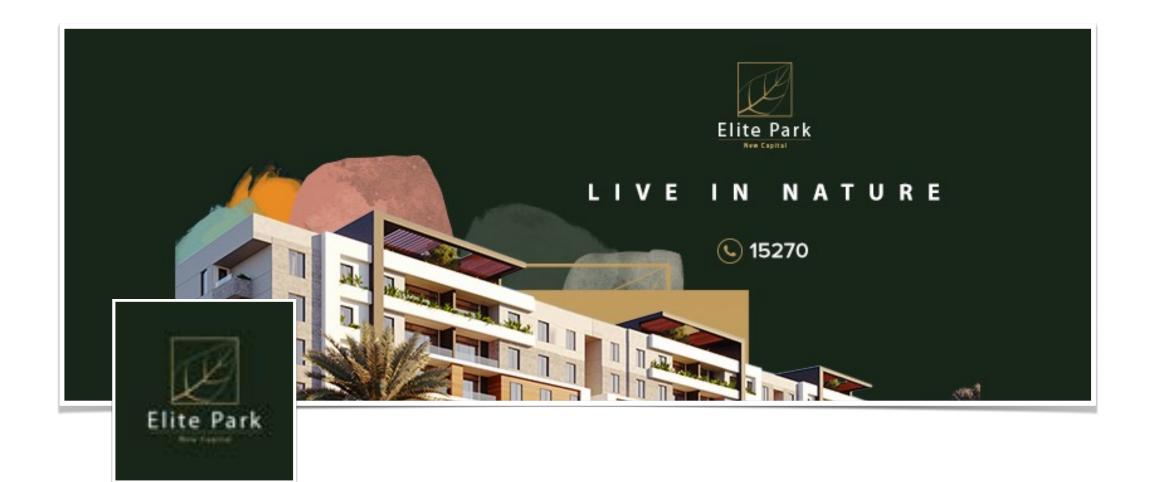








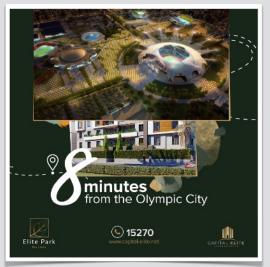




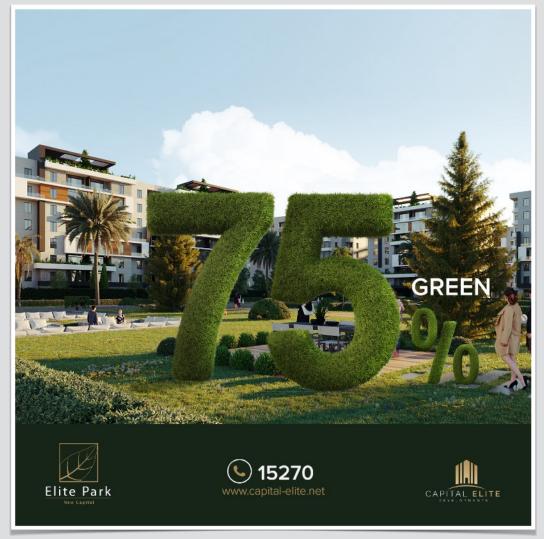






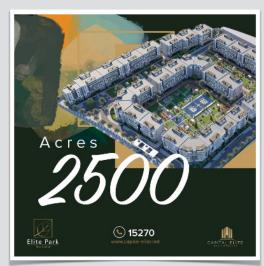




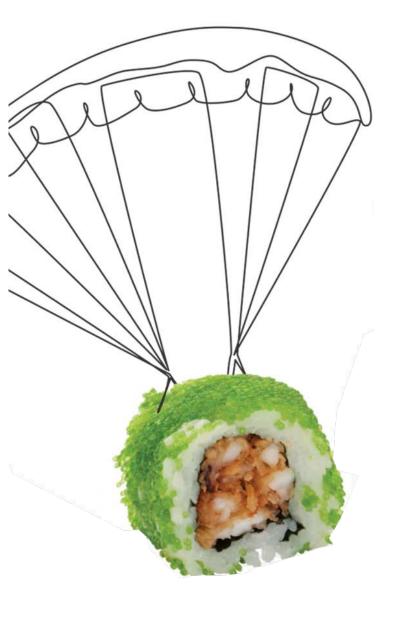




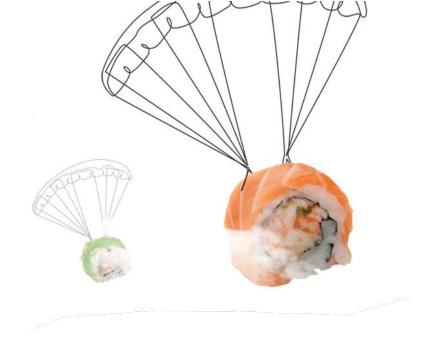






































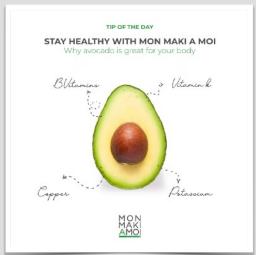












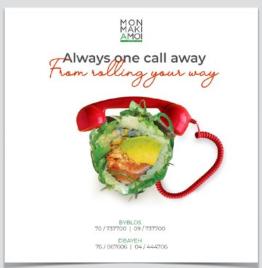






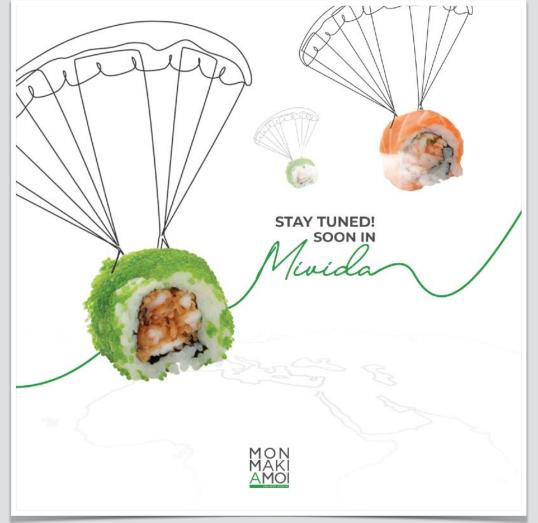
























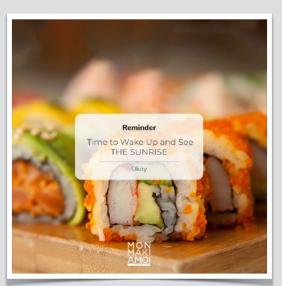




























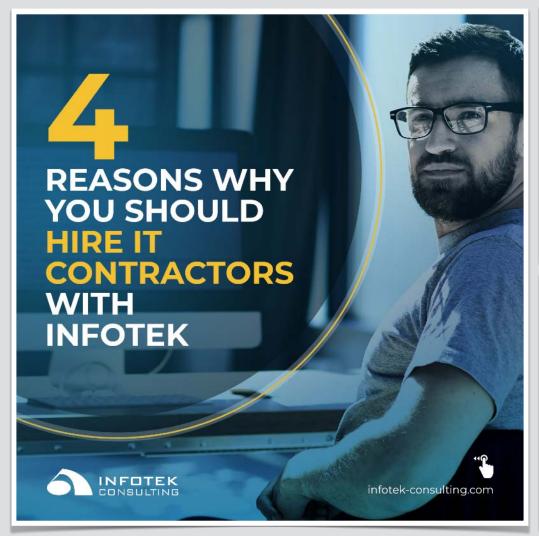




























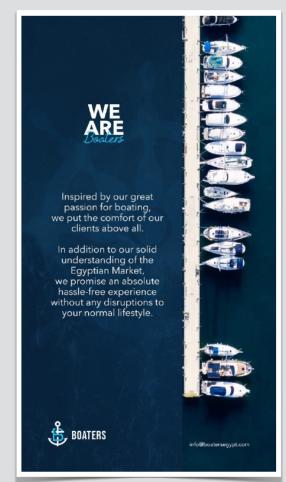










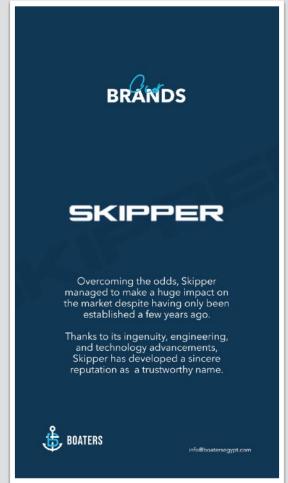




























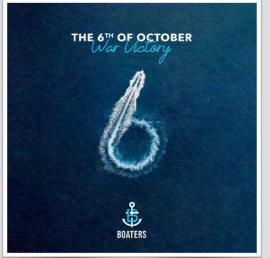
















































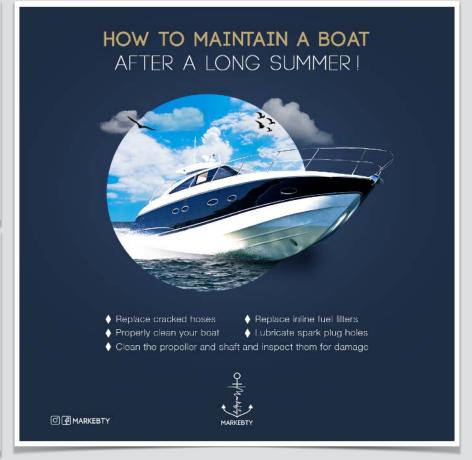
















































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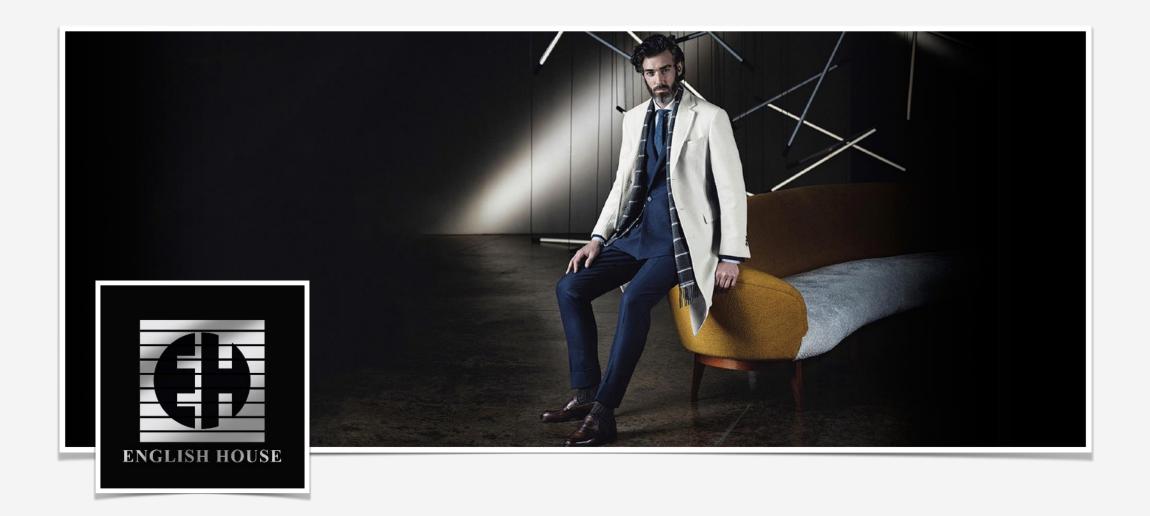


















Canali - Valentine





Paul & Shark Paul & Shark

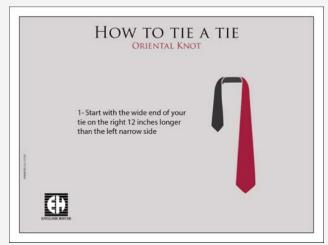






Multi-Brand (Boss) Multi-Brand (Boss

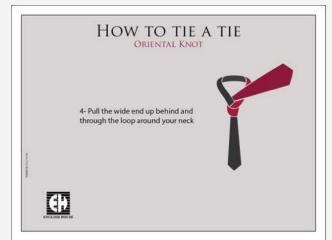
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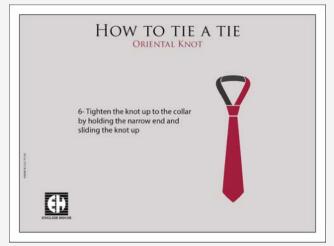




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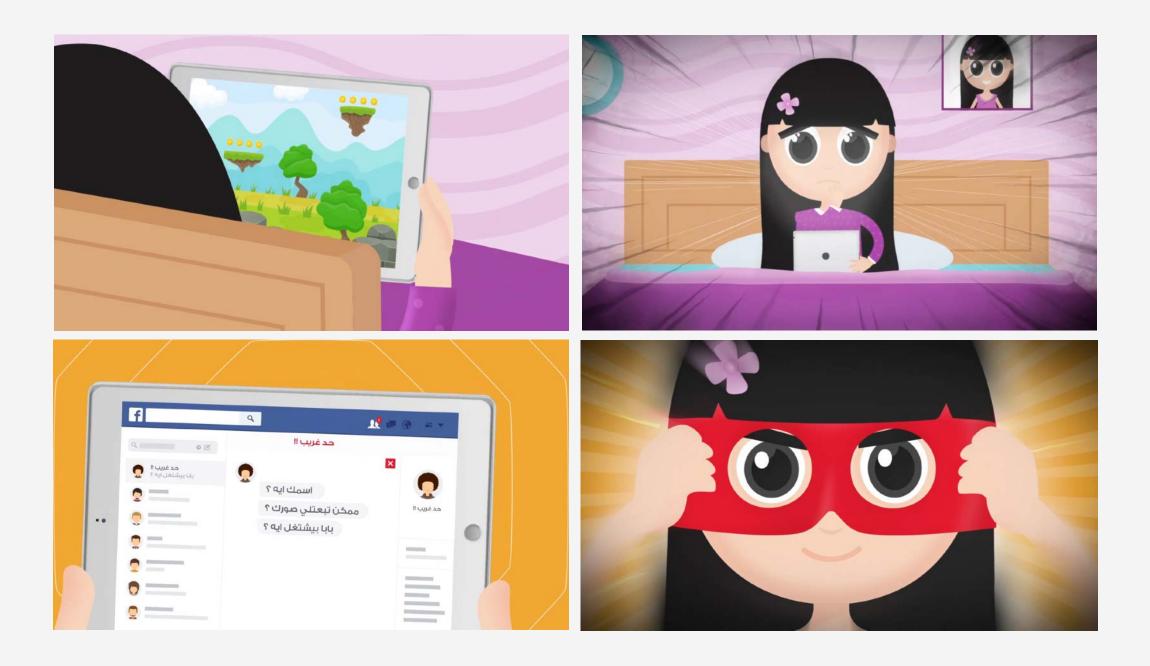


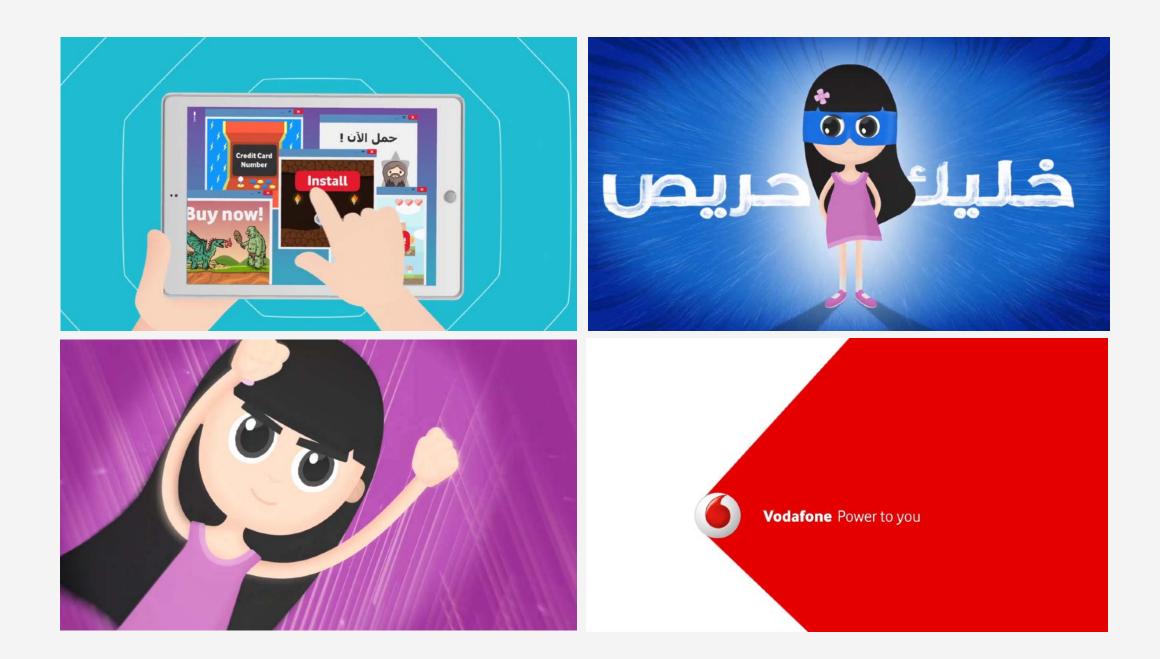


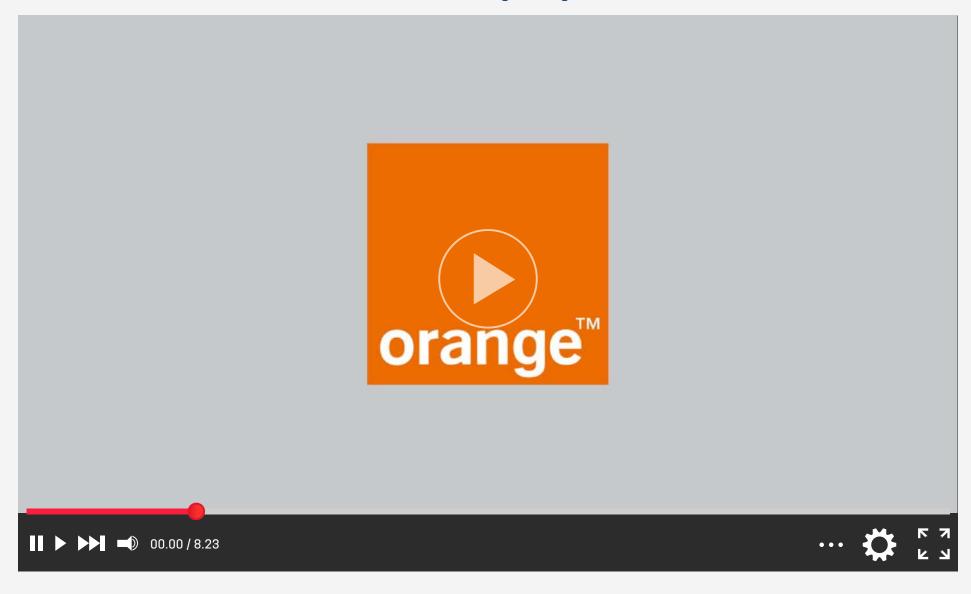
VIDEOS

Vodafone - Children Awareness video



















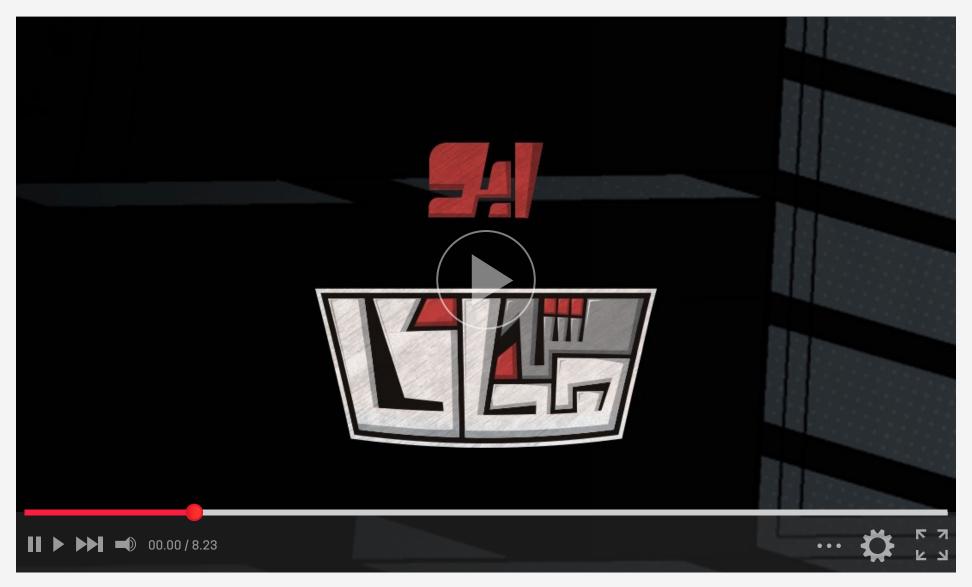


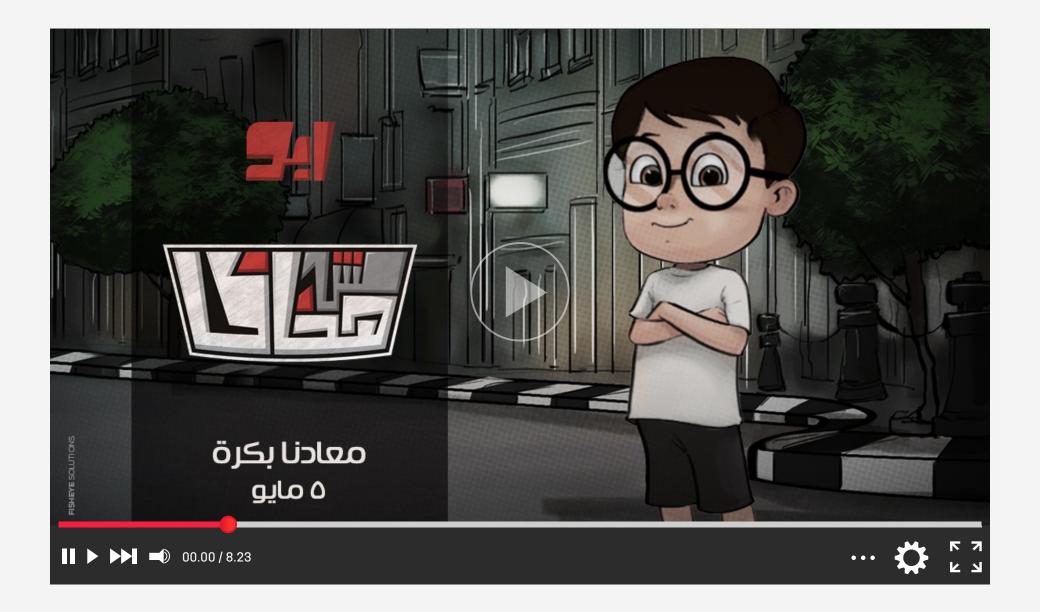
= 6000 = employees

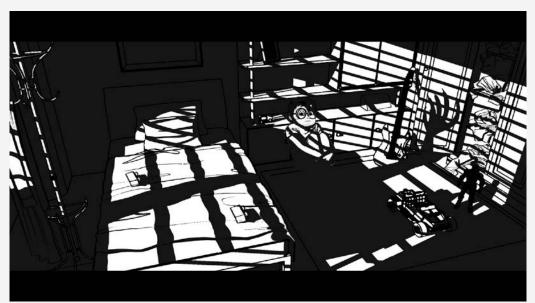


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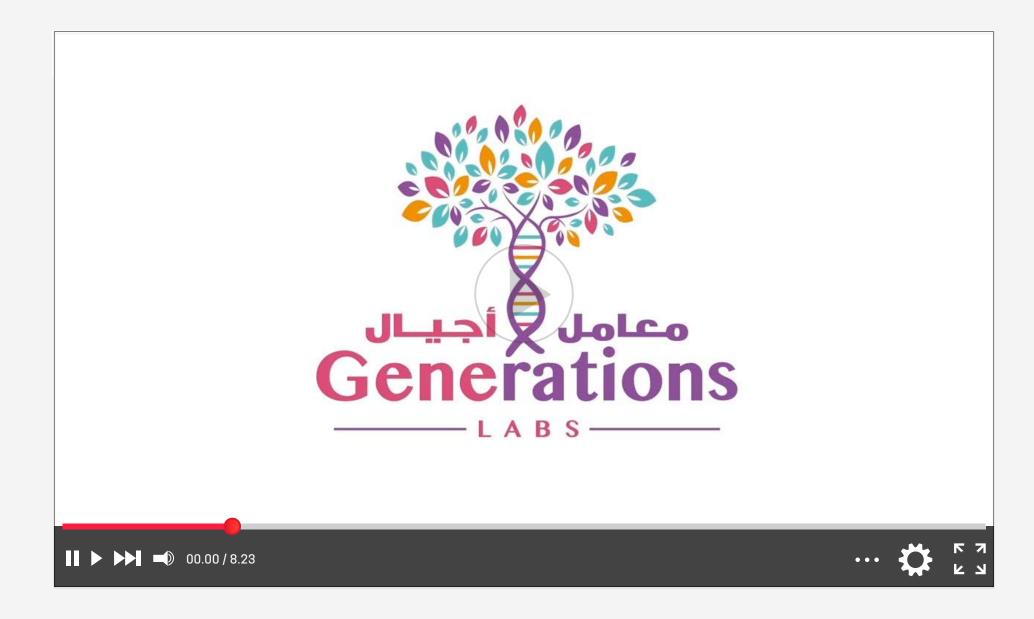








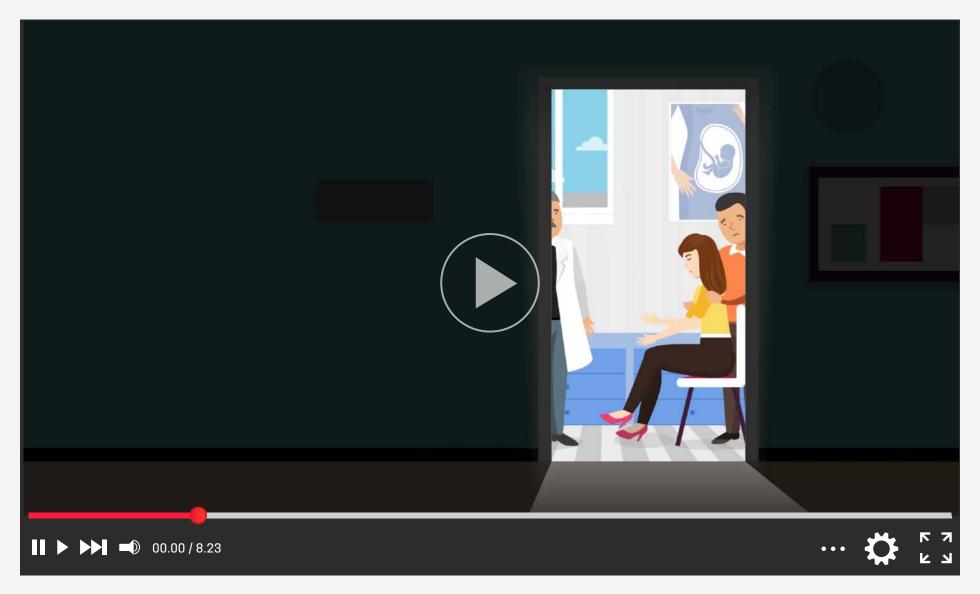




Generations Labs - Services video



Generations Labs - PGS-NGS video

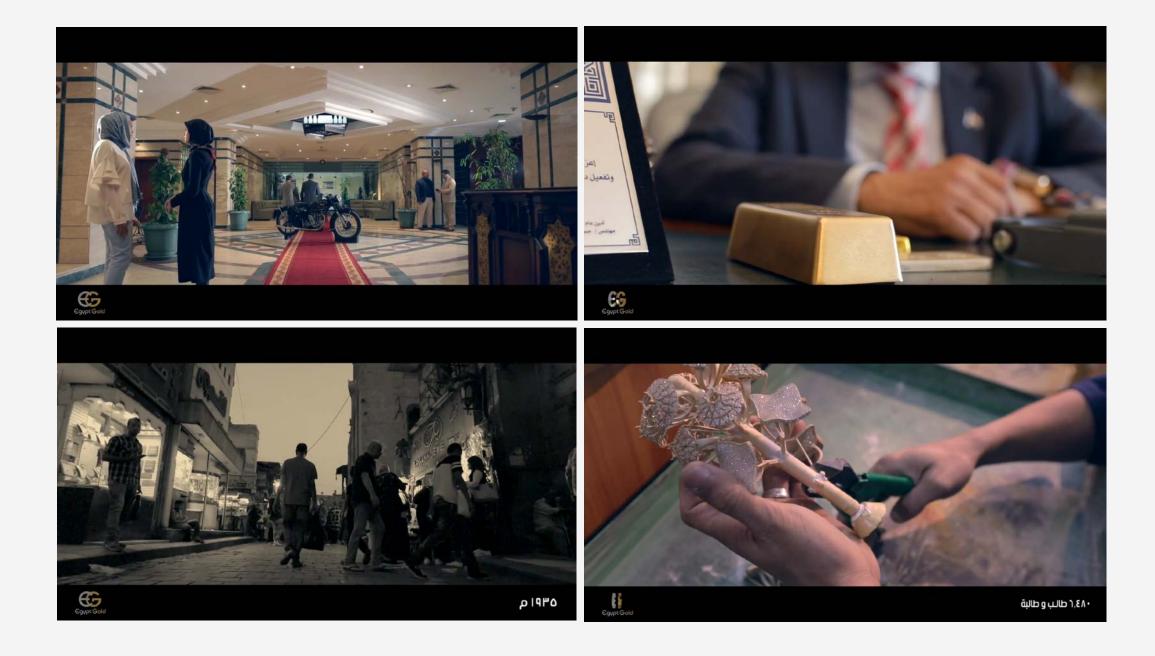


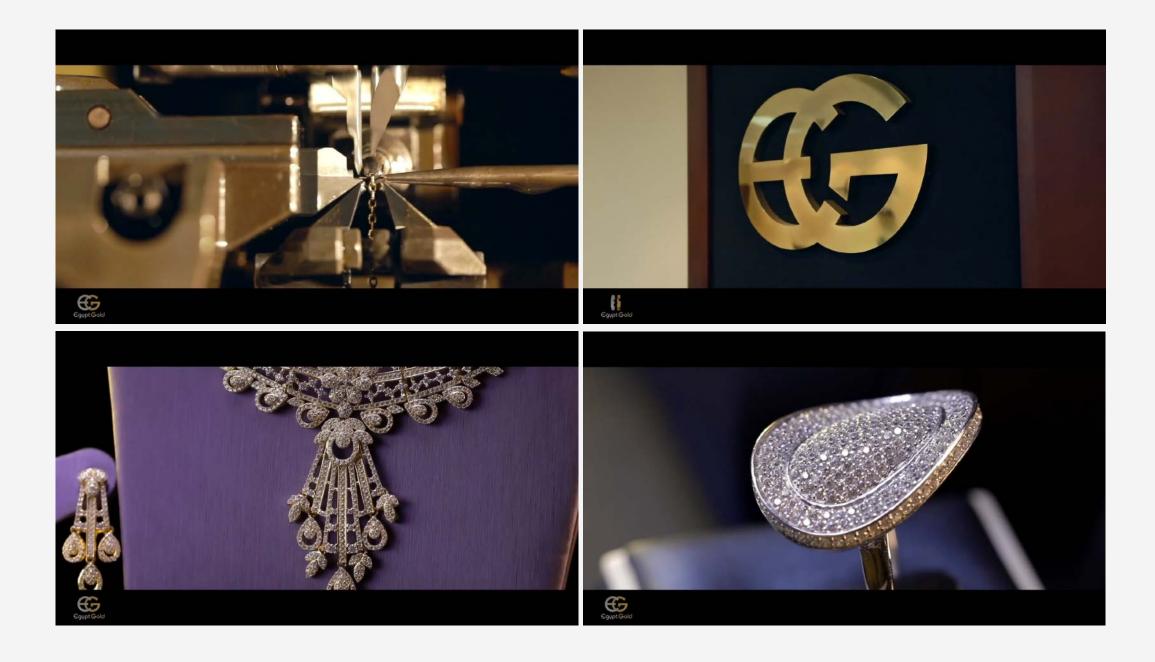
Generations Labs - NIPT video



Egypt Gold - Corporate video















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